

HOMNICEN GROUP

SOUWU MEDIA

Guiyang Huaguo Park ” City Furniture “

#01 Batch Media Specific Planning and Design Program



● Project Background

As the exclusive media operator of Hua Guo Yuan community, Sou Wu Media combines artistic thinking and technological wisdom with the concept of "urban furniture", unified planning, and building in batches to beautify the city and enhance its value.

● Core Purpose

- 1、 Urban Furniture, Media Oriented - Based on media operation, planning and leading construction.
- 2、 Clear theme, distinctive style - the design contains symbolism, reflecting corporate philosophy
- 3、 Everyone style, novelty and chic - modeling combined with lighting, atmosphere and details

● Basic idea

- 1、 Specific theme: "Charming Hua Guo Yuan - City of Wisdom supporting the series of specialized facilities
- 2、 Specialized design: implantation of blue elements of VIS of SoDance Media, new style, new shape, new effect.
- 3、 System construction: systematization, high specification; good quality, high effectiveness; large capacity, high value



Media Facilities Specific Plan

- > Open spaces and intersections
Advertising space under 25m
- > Municipal trunk road
Advertising space under 15m

A - Large equipment

- A1-LED full color screen round column sign
- A2-Double four-sided column sign
- A3-Four-sided column sign
- A4-Three-sided column sign
- A5-Double-face column sign
- A6-Double-sided column sign

- > Special nodes and spaces
Advertising spaces under 9m
- > Community media, parking lot media

B -- Small and medium-sized equipment

- B1-Theme Series Light Box
- B2-Specialized light box for parking lot

- > Flexibility in application
- > Tailored to fit the site

C - Fixed Point Scene

C1-Guihuang Highway Viaduct

A - Available options: LED full-color display, trivision billboard, scrolling light box, fabric light box large equipment

A

Large-scale media facilities

options available: (1) LED Full Color Display (2) trivision billboard (3) Fabric light box

Circle

Four Sides

Three-Sided

Two-Sided

Bilayer

“ sounds of nature ”
series :



“ Qingtian ”
series :



“ Shengfang ”
series :



“ Xuancai ”
series :



“ Kuli ”
series :



“ Hli ”
series :



B

Small and medium-sized media equipment

options available: (1) LED Full Color Display (2) trivision billboard (3) scrolling light box (4) Fabric light box

Orthogonal

vertical

increase

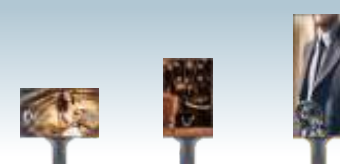
“ Feiyang ”
series :



“ Zhanfang ”
series :



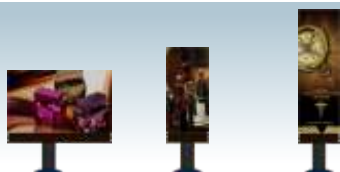
“ Yuli ”
series :



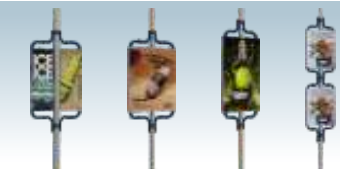
“ Hemei ”
series :



“ Jindu ”
series :



“ Jindu ”
series :





Large Media Facility Series

LED full-color display, trivision billboard , fabric light box, scrolling light box can be used.



A1-1 Series Large Pillar Billboards



A1-101
Round Column Sign



A1-102
Four-sided column sign



A1-103
Three-sided column sign

- 1、 Implanted with blue VIS elements of SoDance Media, it is a landmark media facility with the significance of urban sculpture.
- 2、 Applicable to open space and road intersections under 25 meters, municipal main roads under 15 meters of advertising space.
- 3、 When using LED full-color display screen, it can synchronously brush the screen or play the linked video.

Equipment for selection:
 (1) LED full-color display screen
 (2) trivision billboard
 (3) Fabric light box

Suggested specifications .
 (1) Height of box screen.
 (2) Height of the bottom edge of the box from the ground.
 (3) Total height above ground level of the facility.



A1-1 Series Large Pillar Billboard

Landmark media facilities with urban sculpture significance





A1-2 Series Large Pillar Billboards

A1-2



A1-201

Round Column Sign



A1-202

Four-sided column sign



A1-203

Three-sided column sign



A1-204

Two-Sided



A1-205

Bilayer

- 1、 Implanted with blue VIS elements of SoDance Media, it is a landmark media facility with the significance of urban sculpture.
- 2、 Applicable to open space and road intersections under 25 meters, municipal main roads under 15 meters of advertising space.
- 3、 When using LED full-color display screen, it can synchronously brush the screen or play the linked video.

Equipment for selection:

- (1) LED full-color display screen
- (2) trivision billboard
- (3) Fabric light box

Suggested specifications .

- (1) Height of box screen.
- (2) Height of the bottom edge of the box from the ground.
- (3) Total height above ground level of the facility.



A1-2 Series Large Pillar Billboard

Landmark media facilities with urban sculpture significance



Pure natural
Organic food

A1-3 Series Large Pillar Billboards

union.

A1-3



A1-301

Round Column Sign



A1-302

Four-sided column sign



A1-303

Three-sided column sign



A1-304

Two-Sided



A1-305

Bilayer

- 1、 Implanted with blue VIS elements of SoDance Media, it is a landmark media facility with the significance of urban sculpture.
- 2、 Applicable to open space and road intersections under 25 meters, municipal main roads under 15 meters of advertising space.
- 3、 When using LED full-color display screen, it can synchronously brush the screen or play the linked video.

Equipment for selection:

- (1) LED full-color display screen
- (2) trivision billboard
- (3) Fabric light box

Suggested specifications .

- (1) Height of box screen.
- (2) Height of the bottom edge of the box from the ground.
- (3) Total height above ground level of the facility.



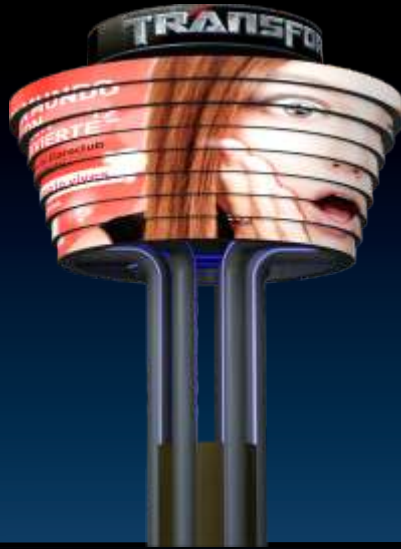
A1-3 Series Large Pillar Billboard

Landmark media facilities with urban sculpture significance



A1-4 Series Large Pillar Billboards

A1-4



A1-401

Round Column Sign

A1-402

Four-sided column sign

A1-403

Three-sided column sign

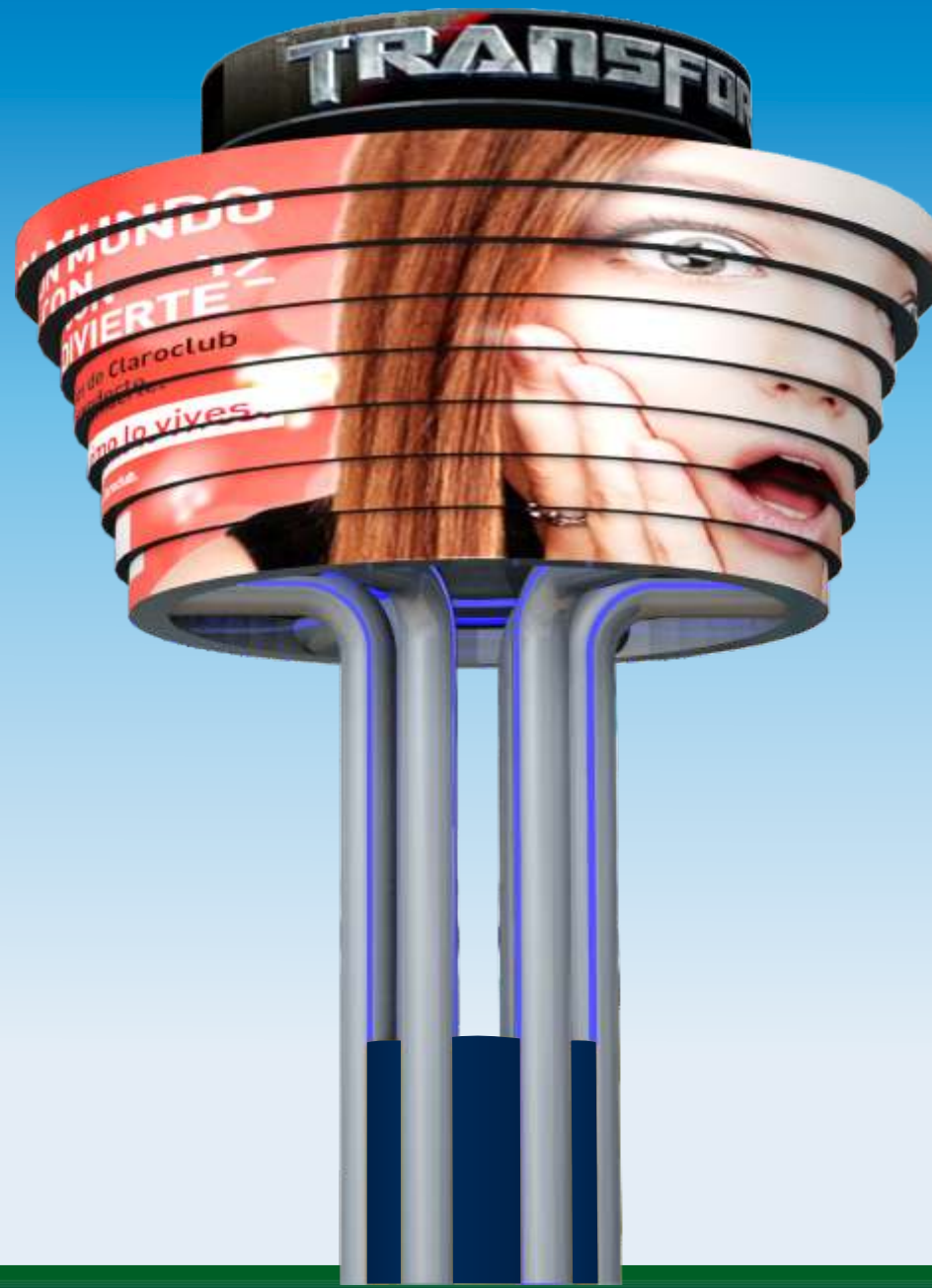
- 1、 Implanted with blue VIS elements of SoDance Media, it is a landmark media facility with the significance of urban sculpture.
- 2、 Applicable to open space and road intersections under 25 meters, municipal main roads under 15 meters of advertising space.
- 3、 When using LED full-color display screen, it can synchronously brush the screen or play the linked video.

Equipment for selection:

- (1) LED full-color display screen
- (2) trivision billboard
- (3) Fabric light box

Suggested specifications .

- (1) Height of box screen.
- (2) Height of the bottom edge of the box from the ground.
- (3) Total height above ground level of the facility.



A1-4 Series Large Pillar Billboard

Landmark media facilities with urban sculpture significance





A1-5



A1-501

Round Column Sign

A1-502

Four-sided column sign

A1-503

Three-sided column sign

A1-504

Two-Sided

A1-505

Bilayer

- 1、 Implanted with blue VIS elements of SoDance Media, it is a landmark media facility with the significance of urban sculpture.
- 2、 Applicable to open space and road intersections under 25 meters, municipal main roads under 15 meters of advertising space.
- 3、 When using LED full-color display screen, it can synchronously brush the screen or play the linked video.

Equipment for selection:
(1) LED full-color display screen
(2) trivision billboard
(3) Fabric light box

Suggested specifications .
(1) Height of box screen.
(2) Height of the bottom edge of the box from the ground.
(3) Total height above ground level of the facility.



A1-5 Series Large Pillar Billboard

Landmark media facilities with urban sculpture significance





A1- 5 Series Large Pillar Billboards

A1-6



A1-601

Round Column Sign

A1-602

Four-sided column sign

A1-603

Three-sided column sign

A1-604

Two-Sided

A1-605

Bilayer

- 1、 Implanted with blue VIS elements of SoDance Media, it is a landmark media facility with the significance of urban sculpture.
- 2、 Applicable to open space and road intersections under 25 meters, municipal main roads under 15 meters of advertising space.
- 3、 When using LED full-color display screen, it can synchronously brush the screen or play the linked video.

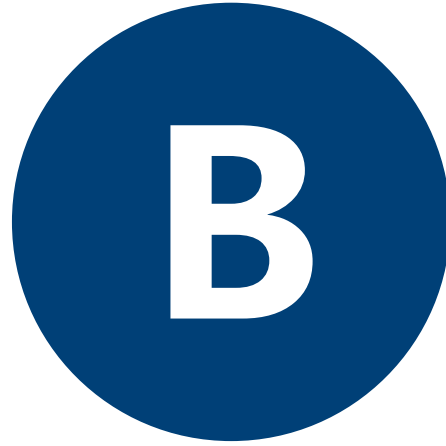
Equipment for selection:
(1) LED full-color display screen
(2) trivision billboard
(3) Fabric light box

Suggested specifications .
(1) Height of box screen.
(2) Height of the bottom edge of the box from the ground.
(3) Total height above ground level of the facility.



A1-6 Series Large Pillar Billboard

Landmark media facilities with urban sculpture significance



Small & Medium Media / Community Media Series

LED full-color display, trivision billboard , fabric light box, scrolling light box can be used.



B01-1

1. Implant the blue VIS element of SoDance Media. Cardboard light box, can choose single-sided or double-sided
2. Horizontal, vertical and size options are available. Suitable for both large and medium-sized media in nodal space, as well as small and medium-sized community media.
3. When multiple combinations become an array, its dynamic shape will create a stunning visual impact.



B01-2

1、Implant the blue VIS element of SoDance Media. Single-sided or double-sided is available. When multiple combinations become arrays, its dynamic shape will create amazing visual impact.

You can choose LED full-color display, three-sided flip, cabled light box or scrolling light box, which is flexible in use, quick in recovery and high in profit.

3 Horizontal, vertical, size specifications provide a variety of choices. It is suitable for large and medium-sized media in nodal space as well as small and medium-sized community media.



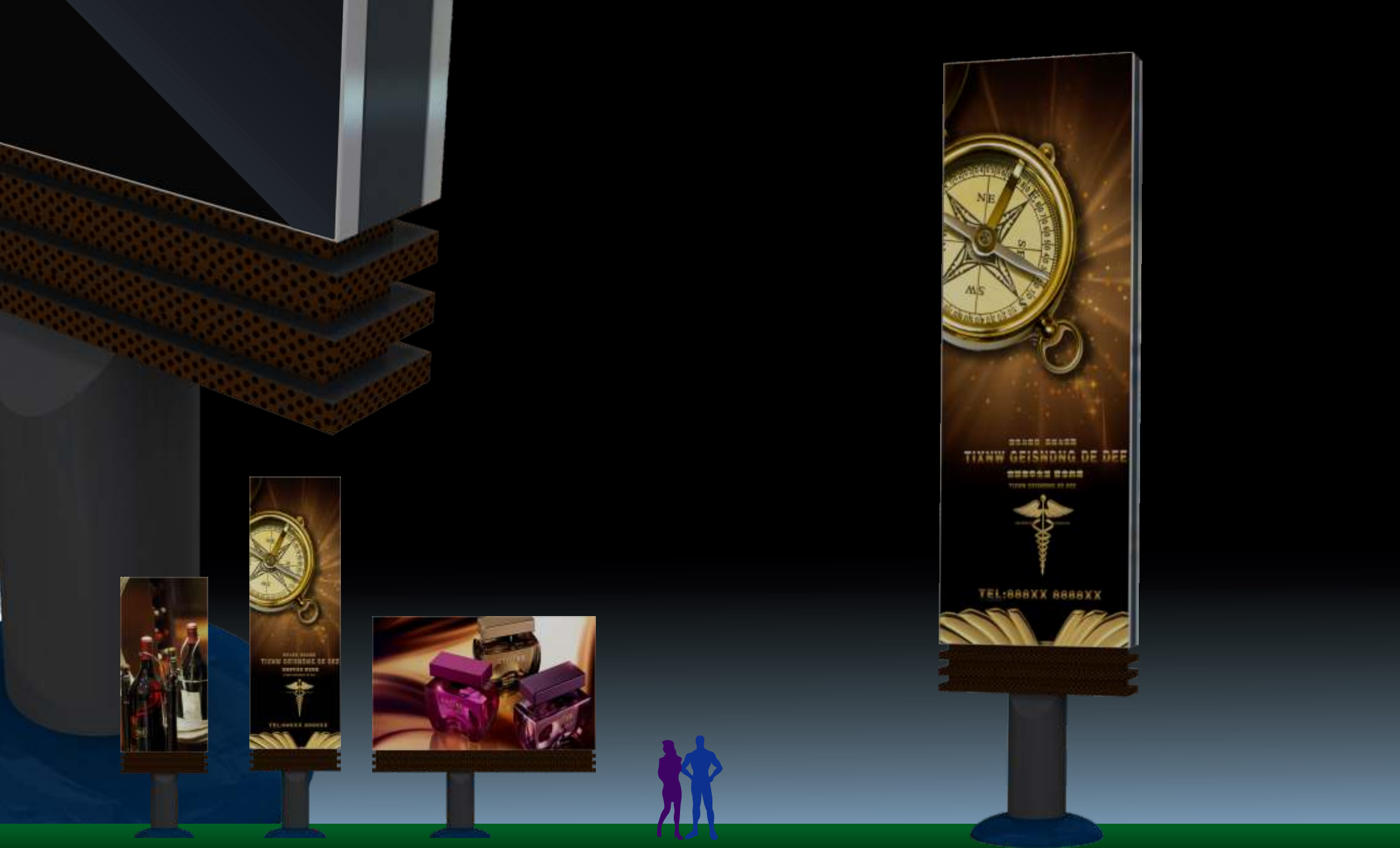
B01-3

- 1、Implant the blue VIS element of SoDance Media. Single-sided or double-sided is available. When multiple combinations become an array, its dynamic shape will create amazing visual impact.
- 2 can choose LED full-color display, triplex, cabled light box or scrolling light box, the use of flexible, fast recovery, and large revenue.
- 3, Horizontal, vertical, size specifications provide a variety of choices. It is suitable for large and medium-sized media in nodal space as well as small and medium-sized community media.



B01-4

- 1、 Implant the blue VIS element of SoDance Media. Single-sided or double-sided is available. When multiple combinations become an array, its dynamic shape will create amazing visual impact.
- 2 can choose LED full-color display, triplex, cabled light box or scrolling light box, the use of flexible, fast recovery, and large revenue.
- 3, Horizontal, vertical, size specifications provide a variety of choices. It is suitable for large and medium-sized media in nodal space as well as small and medium-sized community media.



B01-5

- 1, Implant the blue VIS element of SoDance Media. Single-sided or double-sided is available. When multiple combinations become an array, its dynamic shape will create amazing visual impact.
- 2 can choose LED full-color display, triplex, cabled light box or scrolling light box, the use of flexible, fast recovery, and large revenue.
- 3, Horizontal, vertical, size specifications provide a variety of choices. It is suitable for large and medium-sized media in nodal space as well as small and medium-sized community media.



B01-6

Lamp Post Light Box

- 1、 Implant the blue VIS element of souwu media.
- 2、 Optional LED full-color display, cabled light box or scrolling light box, the size and specification provide a variety of choices.
- 3、 This design is a continuous extension type, according to the height of the light pole and the site needs unlimited connection, the use of flexible, unique.



Good Design, Good Product

Future-proofing the landscape • revolutionizing media standards

The end
Thank you